



## The Green Product Award Winners 2016

**23.6.2016 Berlin. Germany, Netherlands, China, Mexico, South Africa ,... - hundreds of high potential submissions from 35 countries underline the international approach of the Berlin based initiative. Now the Jury pointed out the winners, but the journey for the participants just started...**

“We were happy to bring the jury a wide array of novelty and innovation,” states Nils Bader, Initiator of the Green Product Award. “We expected, that it would be very close in some of the categories. But thanks to the wide field of experiences in the jury, we have – again – fantastic winners.”

### WINNERS

Category	Winner Professional	Winner Newcomer
Architecture	Aqua Balance	Breathing Skins
Communication	Packnatur	Second Life
Consumer Electronics	Eine-Welt-Solar-Kollektor	Antrieb
Consumer Goods	Serenity Food China	Myrto sunprotection
Freestyle	Corkbiomorph	Aponix
Home Accessories	Eco FR	Flu
Kids	Wishbone Bike	Bionic Toys
Lifestyle	Dopper	001
Furniture	Pop-up kuhinja Pia	Moov
Mobility	MVG Mietradsystem	Kiezkaufhaus
Office	Healthy Nomada	Albatros
Research	Grano	Corcrete
University	Loop - Wasser Transport System	

### JURY

Under the patronage of Prof. Dr. Martin Jänicke, Founding Director of the Environmental Policy Research Centre, the expert jurors evaluated the submissions on criteria like innovation, design, sustainability, impact, etc.

Katja Lucas Dutch Design Week	Prof. Claus-Christian Eckhardt Lund University Sweden	Meike Weber Publisher Detail Magazine
Prof. Anja Grothe HWR – Berlin, NaQu	Tina Kammer Interior park	Mimi Sewalski CEO Avocadostore.de
Prof. Kiersten Muenchinger University of Oregon	Prof. Dr. Sabine Flamme Münster University	Dr. Sascha Peters Haute Innovation
Julius Wiedemann TASCHEN Publishing	Michael Weber Projekträger Jülich	Anna Theil Startnext



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## NEXT STEPS

**Green Product Audience Award** - Through an online-voting, everyone is invited to vote for the favourite submissions out of the Green Selection. From now until October 14<sup>th</sup>

Vote Now <http://gp-award.onlineapp.co/overview>

**Exhibition and matchmaking** at Shanghai Design Week August 26<sup>th</sup> – 29<sup>th</sup>

**Award Ceremony** during Designers open at Messe Leipzig, Germany on October 21<sup>st</sup>.

**Exhibition and Sales** at Shenzhen International Industrial Design Fair, November 6<sup>th</sup> – 9<sup>th</sup>

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## ABOUT

### Green Product Award

With international showrooms, exhibitions and accompanying lectures and workshops, the [Green Product Award](#) is a global initiative for life with better and smarter products.

### White Lobster

[White Lobster](#) is an agency for sustainable innovation and communication management for sustainable design products and services. The team is hosting the Green Product Award since 2013 with a growing international network of experts and partners.

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## FURTHER INFORMATION

Please find an overview presentation of our winners 2016 as well as high resolution images of the Green Product winners 2016 under the following. The overview presentation also contains website links to the products.

>> [Download overview presentation: The Green Product Award Winners 2016](#)

>> [Download high resolution winners images sorted by categories and product names](#)

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## CONTACT

Feel free to contact us in case of questions, interviews requests with the jury, participants and/or organisers,...

Green Product Award / white lobster GmbH & Co. KG

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